



Government of Maharashtra's

Elphinstone college

Department of Biotechnology

Primers 2021 - 26th and 27th February 2021.



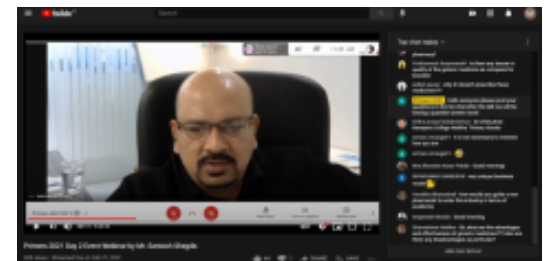
Like every year, the Department of Biotechnology organised its annual event Primer . Due to the recent Corona Pandemic this year's event was held on an online platform. This year it was themed **“Science and Society”** to critically understand and discuss the contribution of Science towards the development of society. This new virtual setting did not hamper moral, enthusiasm, efficiency and intent of the event that is to put up an Educational and fun event. Academic events like Talks from eminent speakers from academic and industrial background were invited, Research project presentations competition was organised along with fun events like quiz competition, Meme making competition, Slogans making competition and Short video making competition.

Talk on Day 01: Dr. Anand Kant Das Research Scientist at New your University gave a mesmerizing talk on the topic of “How to take perfect Selfie” . Dr Das discussed When we take a selfie we project ourselves to the world. He Discussed neurological and physiological basis of behaviour of being self aware . How interaction with today's Social environment influence our stress response a and physical and mental drawbacks of it, he also stressed to methods to avoids such stress in day today's environment .



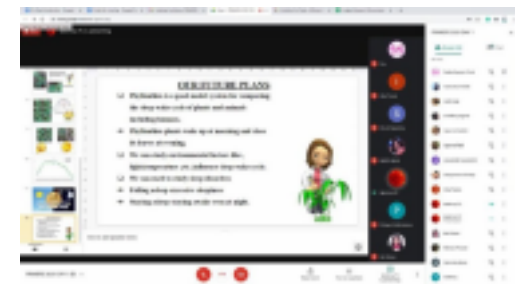
There were around 100 + registrations , and 650+ viewership on youtube live.

Talk on Day 02: Mr. Santosh Shegde Director of Genericplus Pharmacy gave a talk on “ Contemporary Advances in Generic Medicines in light of Employment and Business Opportunities” . He discussed in detail about Generic medicine and its industry. He enlightened us about importance of Generic medicines and gave practicalities of the business. He showed some some very important ways of acquiring economical and affordable healthcare care through Generic Medicines. He also discussed the future of pharmacy and health services .

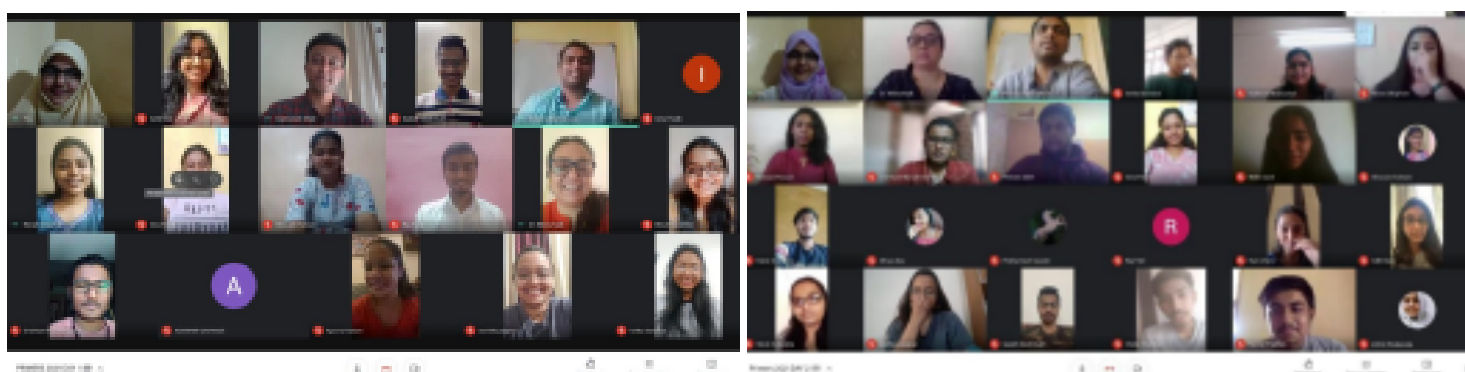


There were around 100+ registration and 500+ viewership on youtube live.

Research Project presentation: Entries from not only Mumbai-Maharashtra but also from different states of India were received ,and event was judged by Dr Deepa Hirani ,Microbiology Department, Elphinstone college and Mr. Ashutosh Mule, Senior Program Manager, Somaiya Centre for Experiential Learning.



As successful as our academic events, fun events were very popular too. Events like Riddle mania (Quiz competition) , Memo-o-logy (Meme making competition), Rock on reels (Short video competition) and Sound of Slogan (Slogan Competition) saw a response of 170+ entries from around the country .



TEAM PRIMERS